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# *DMNA Council Meeting Minutes for 03/02/22*

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6:45 pm, Zoom remote call

## **IN ATTENDANCE**

Diego Saenz, Shawn Schey, Dennis Trest, Catherine Jagoe, David Hoffert, Sandy Stark, Tom Huber, Carole Kantor, Lisa Grueneberg, Rachel Fields, Josh Napravnik, Marcia Diamond, Michael Schneider, Billy Daniels, Daryl Sherman, Kathy Engebretsen, Marie Trest, Tracy Lewis, Brad Boyce.

## **PROCEDURAL**

- Call to Order: 6:45 p.m.
- Approval of Agenda: there was a unanimous vote to approve the agenda.
- Minutes: there was a unanimous vote to approve the February 2<sup>nd</sup> meeting minutes with two spelling changes.

## **TREASURER'S REPORT**

Dennis reviewed DMNA's income and expenses for February.

Income included \$2.48 interest from Money Market; \$32.00 dues (\$12.00 membership, \$20.00 donation); and \$1,466.80 from the UW Water Quality Grant. Our only expense was \$651.01 for *Hornblower* postage. Our current membership total is 756. The Treasurer's Report was accepted by unanimous vote.

## **AGENDA ITEMS**

### **NO-MOW MAY PROPOSAL**

Lisa Grueneberg proposed that DMNA encourage neighbors not to mow their lawns during May so that plants such as wood violets can flower and provide vital early-season food for pollinators. Shorewood Village, Regent Neighborhood Association and University Heights are already promoting this. Lisa was encouraged by Council members to put this suggestion on the DMNA newsletter, explaining why it's a good idea.

### **NEW NEIGHBORHOOD POLICE OFFICER**

Officer Malloy is our new police officer for the neighborhood. He has offered to come speak to DMNA and also to give "ride-alongs" to anyone interested in learning more

about day-to-day police work. It was agreed that Diego would invite him to a Council meeting.

### **SNOW SCULPTURE COMPETITION UPDATE**

Billy Daniels of the Social Committee reported that due to the lack of snow this year there are only three entries. The committee will award prizes to them. On the positive side, the web page got 1,000 views, and we partnered with 5 other neighborhoods on this contest. Next year, we should plan to start the contest earlier and make the build period longer.

### **4<sup>th</sup> JULY BIKE PARADE**

Billy will be stepping down as Social Committee chair as he has a 9-month-old baby and a new puppy. He needs someone else to plan the Bike Parade. It's relatively easy to organize, as it only requires getting a road-closure permit and ice cream donations from the Chocolate Shoppe.

### **JAZZ IN THE PARK**

This event also requires new leadership if it is to happen this summer. Billy has talked to Ann Sydnor and Susie Fischer, the previous organizers. If we go with a full-scale event with a stage and a headliner band, we will need to fundraise (this is normally done in the fall) and might have problems finding an available stage. The other option is to go with a smaller event this year, with no stage, no extra speakers, and local community bands only; also, possibly, no food vendors.

Carole is concerned that fundraising for Jazz in the Park this late in the year would conflict with the *Hornblower* funding drive, which starts in June. Diego said the full-scale \$9,000 event would likely be too hard to pull off this year. Normally the stage deposit is already paid by this point. However, a small-scale event would require very little extra funding. There was general support for this option, if someone is willing to step up and lead it. Sandy suggested possibly combining it with the Make Music Madison, normally held around June 20 or 21.

### **LETTER OF SUPPORT FOR ARBORETUM GRANT APPLICATION**

Sandy Stark asked for Council approval to submit a letter of support on behalf of DMNA for the Arboretum's NOAA grant application. A copy of the letter was provided to all members prior to the meeting. No monetary support is requested. Lisa Grueneberg moved that DMNA endorse sending this letter, with a friendly amendment to get edits to Sandy by Friday. Dave Hoffert seconded. There was a unanimous vote to approve the motion.

### **SUCCESSION PLAN FOR THE *HORNBLOWER***

Carole Kantor will only continue as editor of the *Hornblower* for two more years. In 2022-23 we need to find a new co-editor to work with Carole for a whole season to learn the ropes. That person would then take over when Carole steps down as editor. Carole suggested that the ideal candidate would be a newly-retired person with a background in communications. She urged Council members to think of people they know. She has put an announcement in the *Hornblower*. Shawn suggested we put up flyers on the bulletin boards at Colectivo and Barriques. Sandy suggested advertising for editors working on

community relations at the UW School of Journalism. Students would be young and inexperienced but might work out well. Shawn thanked Carole for staying on as editor for two more years.

#### **PROGRESS ON DIRECTORY**

Kathy asked where we stand on producing the new neighborhood directory. Diego answered that we have the money allotted and can now move forward with a no-ad directory, which would not require any further fund-raising. Carole suggested we approach Thrivent Financial to ask for a donation for the directory in return for a full-page ad.

Sandy moved to adjourn. Lisa seconded. The meeting was adjourned by unanimous vote at 7:42 p.m.